

Blog North #2: Tate Liverpool, Saturday 4 August 2012

Time	Location	Activity
10am	Tate Liverpool	Blog North #2 registration
10.15am	Hospitality Room	WELCOME. Welcome to the event with Susie Stubbs, Director, Creative Tourist & co-founder of Blog North.
10.30am	Hospitality Room	WORKSHOP. Cutting edge social tools for a better online life. Martin Bryant discusses the latest tools and trends online and how they can improve both professional and personal life. <i>Speaker:</i> Martin Bryant is Managing Editor at The Next Web , a leading online publication covering Internet technology, business and culture, and co-founder of the Social Media Café, SMC MCR .
11.30am		Talk ends.
11.35am	Hospitality Room	WORKSHOP. Is Twitter working hard enough for you? Learn how to make Twitter work harder, and how to use it to enhance both your blog and your blogging profile. <i>Speaker:</i> Emma Bearman, the woman behind one of the most influential culture blogs in the UK (and co-founder of Blog North), The Culture Vulture .
12.35pm		Talk ends.
12.35pm	Hospitality Room	SOCIAL. Lunch & chat. Break for lunch, kindly provided by Tate Liverpool, plus a chance for networking with the Blog North #2 team: Creative Tourist (Manchester), The Culture Vulture (Leeds), The Double Negative (Liverpool) and Tate Liverpool.
1.30pm		Social ends; reassemble in the Hospitality Room in order to gain group access to the exhibition.
1.35pm	Tate Liverpool galleries	SOCIAL. Tate Liverpool's Turner Monet Twombly blockbuster exhibition. Free time to explore blockbuster exhibition, Turner Monet Twombly: Later Paintings ; three undisputed masters of painting (£12 admission included in price of ticket).
2.35pm		Social ends.
2.40pm	Hospitality Room	WORKSHOP. Love your blog Q&A. An informal, open session that allows you to ask questions, learn from other bloggers and find out more about running, managing and promoting your blog. The session is run by Mike Pinnington and Laura Robertson, co-founders of Liverpool's hugely successful online art magazine, The Double Negative , and they will begin the workshop with an outline of how they turned blogging into a profession. The Q&A leads on to an optional networking event.
3.40pm		Q&A ends.

3.45pm	Hospitality Room	SOCIAL. Networking. An optional extra. Finish the conversations you began earlier in the day, or start new ones with your fellow bloggers at this open networking event hosted by Liverpool's online art magazine, The Double Negative. The networking event is open to other journalists and cultural movers and shakers, and so will be a chance for you to network further and find out about the blogging and publishing scene in the city.
4.45pm		Blog North #2 ends.

This event has been organised by Creative Tourist, The Culture Vulture and The Manchester Blog Awards, with the support and generosity of Tate Liverpool and The Double Negative.

www.creativetourist.com